

[Kellyanne Conway joins The Family Leadership Summit](#)

The FAMILY LEADER Foundation announces Kellyanne Conway will be joining the already great lineup of speakers – including George Barna, The Benham Brothers, U.S. Sen. Joni Ernst, Pastor Jim Garlow, and more – for [The Family Leadership Summit 2017!](#)

The Family Leadership Summit will be held Saturday, July 15, at the Community Choice Credit Union Convention Center (formerly known as “Vets”) in Des Moines. [Click here now for early bird ticket prices.](#)

Kellyanne Elizabeth Conway is currently serving as Counselor to President Donald Trump, and is the founder and former president of the polling company inc./WomanTrend, a privately-held, woman-owned corporation currently in its 21st year of operation.

Kellyanne recently served as campaign manager to the Trump-Pence presidential campaign, becoming the first woman to successfully manage a presidential campaign. She is one of the most quoted and noted pollsters on the national scene, having provided commentary on over 1,500 television shows on ABC, CBS, NBC, PBS, CNN, CNBC, MSNBC, HBO, Comedy Central, MTV, and the Fox News Channel, and numerous radio shows and print stories.

Throughout her multiple decades in market research, Kellyanne has provided primary research and advice for clients in all 50 states and has directed hundreds of demographic and attitudinal survey projects for statewide and congressional political races, trade associations, and Fortune 100 companies. Kellyanne is a professionally trained moderator who has directed more than 300 focus groups. Clients have included

Lifetime Television, The Heritage Foundation, Major League Baseball, The Federalist Society, Ladies' Home Journal, Liz Claiborne, Game Show Network, Martha Stewart, American Express, and ABC News.

Kellyanne has worked for leaders such as the late Congressman Jack Kemp; President Reagan's pollster Richard Wirthlin; Congressmen Marsha Blackburn, Lee Zeldin, and Steve King; Vice President Dan Quayle; Speaker of the House Newt Gingrich; Sens. Fred Thompson and Ted Cruz, and Gov. Mike Pence.

In what was a poor year for Republican polling, she and her team were among the few on the GOP side to predict the outcomes of major races in 2012. In 2014, all of their general election candidates won. The RNC tasked Kellyanne with helping to defeat the so-called "War on Women."

A "fully-recovered" attorney, Kellyanne is admitted to practice law in four jurisdictions (Maryland, New Jersey, Pennsylvania, and the District of Columbia). She has practiced law, clerked for a judge in Washington, D.C., and for four years was an adjunct professor at George Washington University Law Center. Kellyanne is a magna cum laude graduate of Trinity College, Washington, D.C., where she earned a B.A. in Political Science, studied at Oxford University, and was elected to Phi Beta Kappa. She holds a law degree, with honors, from George Washington University Law Center.

Kellyanne has been profiled in over a dozen magazines, newspapers, and television programs. Her polling data and op-eds have been published by The Wall Street Journal, The Washington Post, The New York Times, The New York Post, The Washington Times, USA Today, National Review, Human Events, Investors' Business Daily, and Politico and she is a regular on the speaking circuit. She has received the Washington Post's "Crystal Ball" award for accurately predicted elections and co-authored "WHAT WOMEN REALLY WANT: How American Women Are Quietly Erasing Political, Racial, Class, and Religious

Lines to Change the Way We Live” (Free Press).

Kellyanne is married to George T. Conway III and they have four young children.

[Click here to get your tickets to The Family Leadership Summit now!](#)