



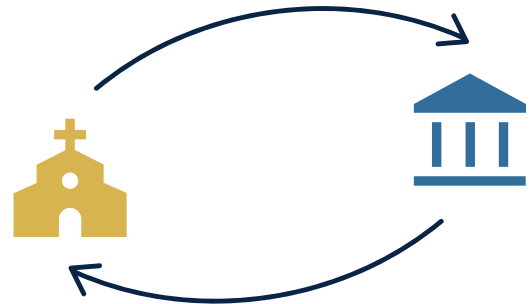
THE DANIEL IMPACT[®]

A proven model to revive a
nation through the Church.

The Mindset Shift.

The Daniel Impact is not about temporary wins or one-off campaigns. It's about a fundamental change in how the Church and government work together for the good of families and communities. This happens when the church actively engages government as a missions field and when government sees the church as a primary resource in communities.

**Engaged as a
mission field.**



**Values as a
transformative resource.**



"Instead of asking the Church to partner in a political mission, we partner with the Church to fulfill its already God-given mission."



Bob Vander Plaats

President and CEO,
The FAMiLY Leader

Iowa is the **Proof of Concept**.



iNSPIRE the Church

- 2,200 engaged evangelical churches across the state
- 10,500 meetings between pastors and government leaders
- 90% of legislators engaged from both sides of the aisle
- Pastors teaching biblical principles to the issues facing our communities



iMPACT Elections

- Ministers of God elected to positions in all areas of Iowa government, such as Governor and U.S Senate.
- 60% of Iowa churches resourced to vote biblically
- Came alongside Iowa Christians and national partners during the Iowa Caucus to discern presidential candidates



iNFLUENCE Policy

- Fetal Heartbeat Bill
- Universal School Choice
- Sex & Gender Clarity Act
- Family First Act
- ...and countless more pro-family policies



iGNITE Partnerships

- 50% reduction in foster care placements through partnership with the Church
- Partnership with the Governor's Office to see the Church as a primary resource in the community

The Impact is **Expanding.**

When pastors walk into a state capitol, they bring two things with them—the Word of God and a heart for their community. That level of power and impact is expanding:

- The Church Ambassador Network in Indiana partnered with legislators to protect parents' rights to raise children according to biological sex.
- New Christian Addiction Recovery Center launched in Philadelphia through partnership with Pennsylvania State Government and the Church.

50K
CHURCHES
engaged across **20 states**

1.1K
CHURCHES
in **Wisconsin** used **election toolkits**
to **equip** their **congregations.**

6K
ELECTION TOOLKITS
to churches in **five strategic states** for the 2024 General Election.

20
MEETINGS
in **Indiana** secured a **bill protecting parents' rights to raise children** according to **biological sex.**

40
MEETINGS
in **Pennsylvania** **blocked recreational marijuana** legalization.

These aren't just meetings. **This is a movement.**

Because of The Daniel Impact, states are passing laws that protect life, churches are leading the way in foster care, and families are being freed from addiction. Your generosity makes it possible.

National Leaders are **Taking Notice.**



“...You’re the people we want to listen to...they have the real power.”

President Trump, Iowa State Fairgrounds, 2025



“This organization is one of the most important in the country...they have built an enduring force for truth.”

Speaker Mike Johnson, U.S. House of Representatives



“Your model is not only unique to this country, but to the world.”

Marjorie Dannenfelser, President, Susan B. Anthony Pro-Life America



“A Church that disciples government leaders changes everything.”

Dr. Tony Evans, Senior Pastor, Oak Cliff Bible Fellowship
Founder, The Urban Alternative

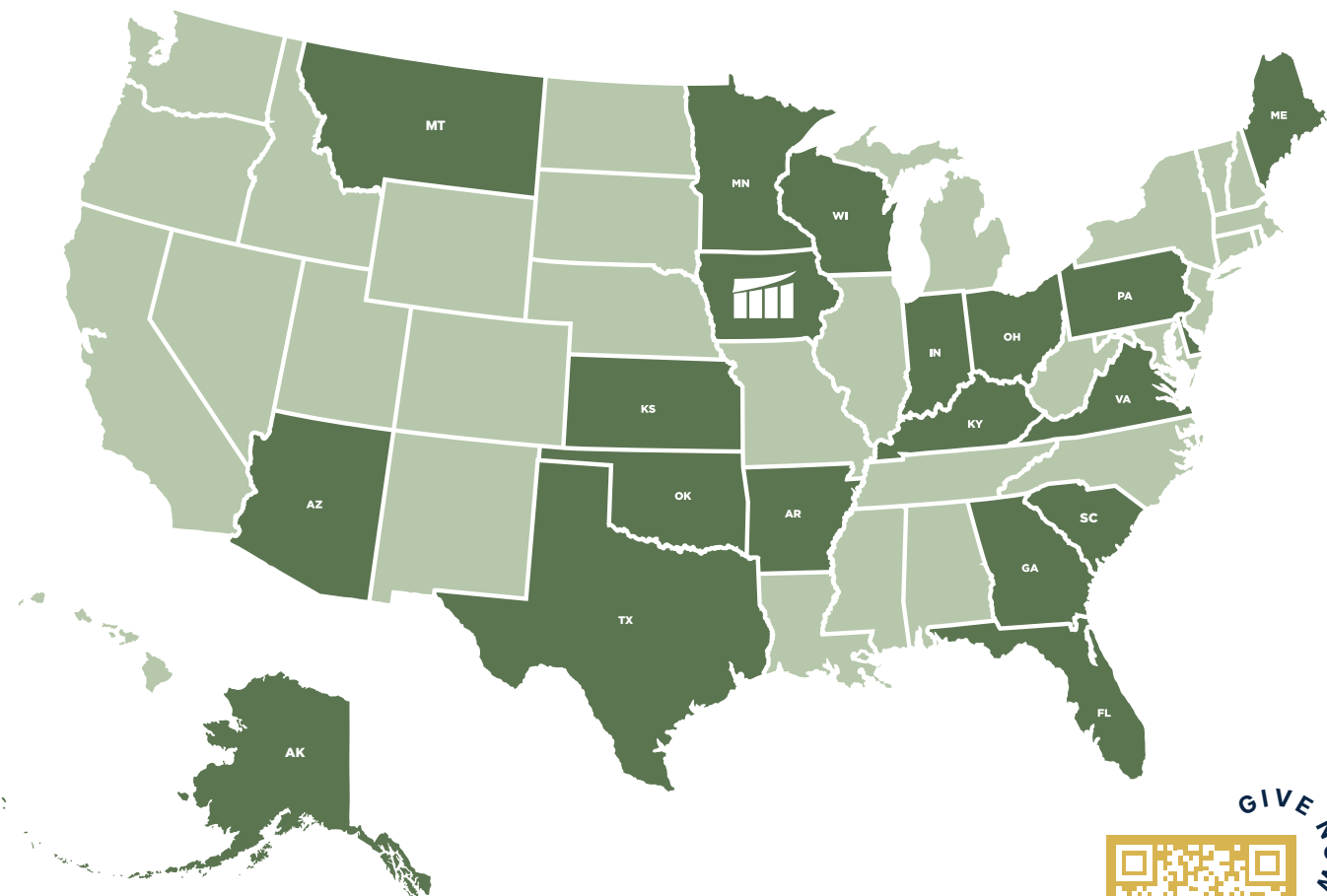


“I’ve personally witnessed the impact of The FAMiLY Leader’s model in Iowa. Elections are impacted, the best policies are enacted, and officials are blessed and encouraged when the Church is authentically engaged. I cheer on this proven model, and hope it is embraced and enacted in every state.”

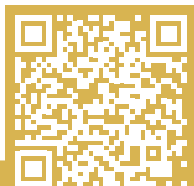
Gov. Kim Reynolds, Governor of Iowa

We're Scaling to Transform a Nation.

We've already engaged 20 states in the Daniel Impact, but to reach 75% of the U.S. we need your continued generosity and support.



GIVE NOW



THE
**DANIEL
IMPACT**

THIS IS THE MOMENT.

Invest here. Scale everywhere. Revive America.
515.263.3495 • info@thefamilyleader.com